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October 2023

My Fellow Lions/Leos:

We need your support!

According to the Mental Health Commission of Canada and the Canadian Centre on Substance Use and Addiction, the pandemic has had a greater impact on young people living in Canada than other age group. Only 1 in 4 youth report excellent or very good mental health and 17% have contemplated suicide. Substance use has increased with 37% reporting increased alcohol use and 45% reporting increased cannabis use.

The need for Lions Quest programs has never been greater. We recognize last few years were difficult. In the 2022-23 Lions year, just 17% of the Canadian clubs contributed. We can do better, we need to do better, our young people deserve better.

Every donation from \$25 to \$5,000 is appreciated and makes a difference. The power of the Lions family joining together to invest in our young people is what counts and we are confident we will reach our goal this year. In most municipalities, funds raised from gaming/lotteries/bingo can be donated to Lions Quest Canada as we are a charitable organization.

We also need you to share our information with educators in your network. Ask them if they have heard about Lions Quest Social Emotional Learning programs and direct them to our website for more information.

To learn more about our work, we invite all Lions and Leos to attend the "Lions Quest 101" webinar on Thursday November 2 from 2-3 pm EDT – register at https://attendee.gotowebinar.com/register/6024265324780574301 or through our website.

We would like to hear from you – please have someone in your club complete this very <u>brief survey</u> so that we know how we can better serve you.

It's often said that "it takes a village to raise a child" – our role at Lions Quest Canada is to help raise the "village". Thank you in advance for your thoughtful consideration of our request to support this award-winning initiative, one of Lions Clubs International's signature youth programs.

Thank you for your consideration!

Michael Stanford, Chair Board of Directors

(Please note our new mailing address!)

